



Lacey Babe Ruth
P.O. Box 5205
Lacey, WA 98509-5205

Dear Business Owner/Manager:

Lacey Babe Ruth is requesting your support this year as a sponsor for the 2004 baseball season. Lacey Babe Ruth has twenty-nine year tradition of annually providing thirteen to fifteen year old youth in the Lacey area with a quality activity that builds positive character traits, promotes teamwork, encourages fair play, develops self confidence and provides opportunity for goal achievement.

Your sponsorship would be very much appreciated by all involved and your generosity would be an integral part of our success as a youth organization.

Your tax-deductible donation of \$500.00 helps us to pay for uniforms, equipment, umpires, field usage, and insurance. With your help, we can also keep the registration fee for the youth at a level that is affordable and help those who cannot afford the registration fee.

For your donation, you will receive a half page ad in the 2004 Lacey Babe Ruth Program sold to hundreds of parents and supporters on Opening day. At every game your team plays, a banner with your name will be prominently displayed and your name will appear in the league standings posted each week of the season in The Olympian. You will also receive a team picture mounted on a plaque with your name.

Thank you for your time and consideration of this request and we would be proud to have you as a sponsor for 2004 Season. Our deadline with the printers for programs is April 4, so they can be ready for Opening Day April 24, 2004.

If you have any questions, please call me at (360) 402-0093

Sincerely,

Al Martinolich
Sponsor/Advertising Officer



Lacey Babe Ruth Baseball Program Advertising

Please join local businesses in supporting Lacey Babe Ruth baseball while receiving quality advertising. Our baseball program offers the following:

Benefits

- Programs sold at Opening Day ceremony on April 24, 2004
- Variety of ad styles, coupons, discounts
- Choice of ad size

Sizes

- | | |
|---------------------------------|-----------|
| * RBI – (Business card size) | \$ 25.00 |
| * Home Run – (Half page size) | \$ 75.00 |
| * Grand Slam – (Full page size) | \$ 125.00 |

If you wish to advertise in our program, please complete and detach the information below, enclose your business card or copy of your business logo, and return the information with the collecting person or mail it to:

Lacey Babe Ruth
PO Box 5205
Lacey, WA 98509-5205

Please make checks payable to "Lacey Babe Ruth". The deadline is March 31, 2004.

(DETACH HERE)

.....

Name of Business: _____
 Contact Person: _____
 Address: _____
 City, State, Zip _____
 Telephone No. _____

Size of ad: (circle one) RBI Home Run Grand Slam
 Amount enclosed: _____

****Be sure to enclose your business card or logo and any information you want displayed****